

EQUALITY IMPACT ASSESSMENT (EIA)

Title of EIA		Bringing the Tip to You
EIA Author	Name	Sarah Elliott
	Position	Strategic Lead for Environmental Services
	Date of completion	02/02/2026
Director	Name	Mark Adams
	Position	Director for City Services
Cabinet Member	Name	Patricia Hetheron
	Portfolio	City Services

PLEASE REFER TO [EIA GUIDANCE](#) FOR ADVICE ON COMPLETING THIS FORM

SECTION 1 – Context & Background

1.1 Please tick one of the following options:

This EIA is being carried out on:

- ☐ New policy / strategy
☐ New service
☐ Review of policy / strategy
☒ Review of service
☐ Commissioning
☐ Other project *(please give details)*

1.2 In summary, what is the background to this EIA?

The £522,000 funding will allow for an initial 12-month trial to measure the impact and benefits of providing "Bringing the Tip to You" teams who would allow residents to dispose of additional household waste and regularly fly tipped bulky items in a safe and compliant manner.

By providing residents who may have limited transport and higher deprivation an alternative method of dealing with excess waste the trial aims to provide:

- **Cleaner communities:** By reducing fly-tipping incidents, we cut down on unsightly waste and the associated clean-up costs.
- **Fairer access to services:** Residents with limited transport or living in areas of higher deprivation will have an easier, more equitable way to dispose of excess waste.
- **Stronger community pride:** Providing a convenient and compliant solution helps improve satisfaction and pride in local neighbourhoods.
- **Better engagement:** This trial strengthens our connection with communities, encouraging responsible waste management and shared ownership of public spaces.

This initiative supports the Council's commitment to sustainability, efficiency, and inclusivity. By addressing barriers to service access and reducing environmental impact, we create long-term benefits for both residents and the city.

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1.3 List organisations and people who are involved in this area of work

Coventry Residents, Businesses and Visitors
Waste Services

1.4 Who will be responsible for implementing the findings of this EIA?

Sarah Elliott - Strategic Lead for Environmental Services

SECTION 2 – Consideration of Impact

Refer to guidance note for more detailed advice on completing this section.

In order to ensure that we do not discriminate in the way our activities are designed, developed and delivered, we must look at our duty to:

- Eliminate discrimination, harassment, victimisation and any other conflict that is prohibited by the Equality Act 2010
- Advance equality of opportunity between two persons who share a relevant protected characteristic and those who do not
- Foster good relations between persons who share a relevant protected characteristic and those who do not

To find out more about local data, please visit the below links:

[Facts about Coventry](#)

[Census 2021](#)

[Joint Strategic Needs Assessment \(JSNA\)](#)

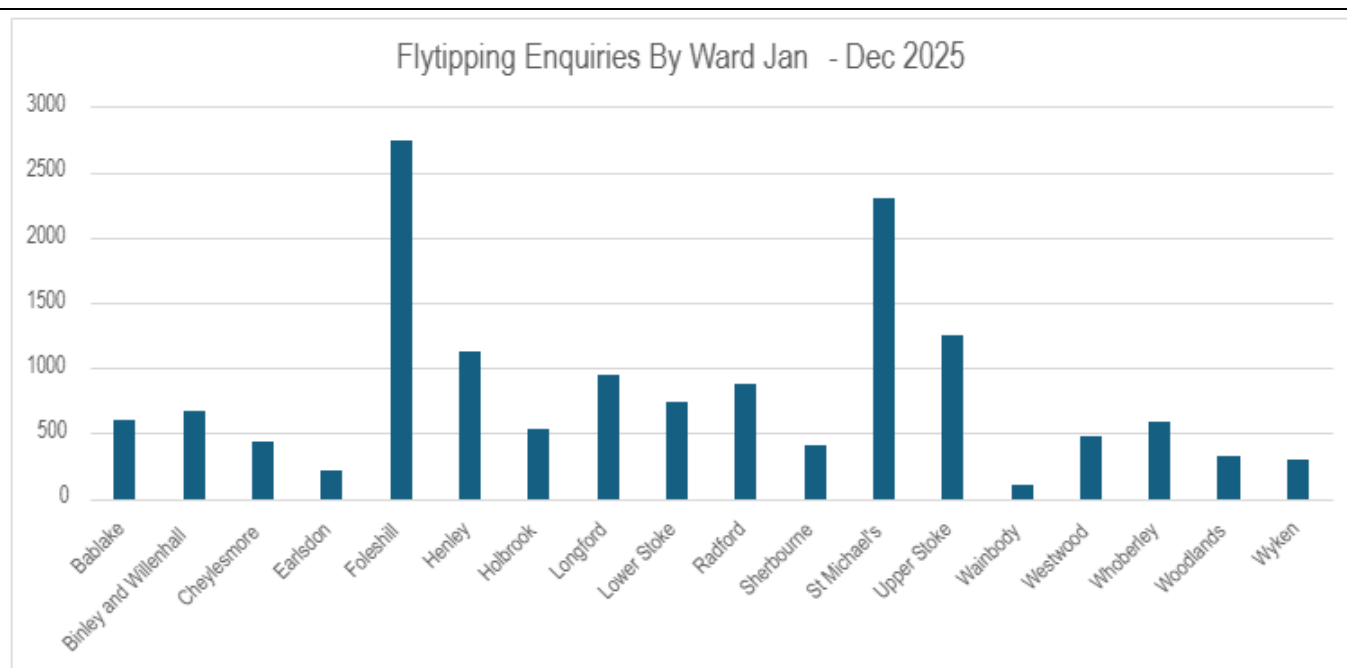
2.1 Baseline data and information to include data on Protected Characteristics, Health Inequalities and Digital Inclusion

Please include a summary of data analysis below, using both your own service level management information and also drawing comparisons with local data where necessary. Where possible, compare your data to local data using: Facts about Coventry; Census 2021; JSNA.

In 2025 flytipping clearance teams responded to more than 14,500 requests to remove fly tipped material off the streets of Coventry. Around 43% of these removals were undertaken from within three wards - Foleshill, St Michaels and Upper Stoke.

The table below shows the reports received by Ward.

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Further analysis compares the number of people with long term health problem or disability by ward.

Ward	Long-term health problem or disability
Bablake	3,052
Longford	3,765
Henley	3,760
Binley and Willenhall	3,695
Foleshill	3,670
Radford	3,590
Upper Stoke	3,254
Cheylesmore	3,245
Westwood	3,231
Holbrook	3,174
Lower Stoke	3,127
St Michael's	3,088
Woodlands	3,028
Wyken	2,788
Sherbourne	2,680
Whoberley	2,597
Earlsdon	2,389
Wainbody	2,114

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2.2 Please highlight which Marmot Principles does this EIA Support.

1. Give every child the best start in life
2. Enable all children, young people and adults to maximise their capabilities and have control over their lives
- 3. Ensure a healthy standard of living for all**
4. Create fair employment and good work for all
- 5. Create and develop healthy and sustainable places and communities**
6. Strengthen the role and impact of ill health prevention
7. Tackle racism, discrimination and their outcomes
- 8. Pursue environmental sustainability and health equity**

SECTION 3 – Protected Groups

3.1 On the basis of evidence, complete the table below to show what the potential impact is for each of the protected groups.

- Positive impact (P),
- Negative impact (N)
- Both positive and negative impacts (PN)
- No impact (NI)

Protected Characteristic	Impact type P, N, PN, NI	Nature of impact and any mitigations required
Age 0-18	P	<p>The enhanced service will create cleaner streets and public spaces, reducing the risk of accidents and contamination for children playing outdoors.</p> <p>It will also minimize exposure to germs, pests, and unpleasant odours, which is essential for protecting children's health and supporting their development.</p>
Age 19-64	P	<p>The enhanced service aims to provide Coventry residents and business easier access to waste disposal can reduce fly-tipping, which disproportionately affects deprived communities and can lead to health hazards.</p> <p>It will lead to cleaner streets and public spaces, reducing the risk of accidents.</p>
Age 65+	P	<p>The enhanced service aims to provide Coventry residents and business easier access to waste disposal can reduce fly-tipping, which disproportionately affects deprived communities and can lead to health hazards.</p> <p>It will lead to cleaner streets and public spaces, reducing the risk of accidents.</p>

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Disability	P	<p>The enhanced service is designed to improve accessibility to waste management for individuals with disabilities. It will lead to cleaner streets and public spaces, reducing the risk of accidents.</p> <p>Key measures to include clear communication through large-print and easy-to-read materials, as well as ensuring that all facilities are fully accessible.</p> <p>Engagement with disability advocacy groups supports the development of tailored solutions that meet diverse needs.</p>
Gender reassignment	NI	
Marriage and Civil Partnership	NI	The enhanced ensures equal access to waste management services regardless of marital status. No adverse impacts are anticipated for this characteristic
Pregnancy and maternity	p	<p>The enhanced service recognises support services for pregnant women and new mothers. Services, such as street collection, can accommodate mothers recovering from childbirth or those with limited mobility and increased usage of disposable nappies.</p> <p>Information and resources will be accessible to support effective household waste management.</p>
Race (Including: colour, nationality, citizenship ethnic or national origins)	p	<p>The project aims to include all ethnic groups and language barriers will be addressed through document translation.</p> <p>Outreach programs will engage ethnic minority communities to address their specific needs and concerns.</p>
Religion and belief	NI	
Sex	NI	
Sexual orientation	NI	

3.2 On the basis of evidence, complete the table below to show any impact on the following characteristics which are not specified as protected characteristics but should be considered.

Group	Impact type P, N, PN, NI	Nature of impact and any mitigations required
Care Experienced	NI	
Armed Forces	NI	
Social Economic Groups (low income, poverty, education, unemployment, community safety and social support)	P	<p>Deprived areas often have lower car ownership. A travelling tip nearby reduces travel costs and time, benefiting residents who might otherwise struggle to dispose of waste legally.</p> <p>This change benefits all socio-economic groups by:</p>

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		<ul style="list-style-type: none"> • Healthier Homes: More frequent collections reduce pests and health risks. • Cleaner Communities: Improved services help create safer, more pleasant neighbourhoods.
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SECTION 4 –Next steps

Planned Action	Owner	Timescale

4.2 How will you monitor and evaluate the effect of this work?

The way the impact of this proposal will be monitored is through complaints and comments received during both the consultation exercise once the change is implemented.

SECTION 5 – Impact on Council Staff

5.1 Will this area of work potentially have an impact on Council staff? Yes/No

If yes

Nature of impact and any mitigation required

Yes – Additional staff will be required to deliver the project for an initial 12 month period.

SECTION 6 – Completion Statement

As the appropriate Head of Service for this area, I confirm that the potential equality impact is as follows:

- No impact has been identified for one or more protected groups ☐
- Positive impact has been identified for one or more protected groups ☒
- Negative impact has been identified for one or more protected groups ☐
- Both positive and negative impact has been identified for one or more protected groups ☐
- The potential impact of this proposal on protected groups is not yet known ☐

Before you submit this form - please save your progress and forward the email you receive with any questions to equality@coventry.gov.uk. The team will review your Equality Impact Assessment and provide you with feedback.

Only click submit if the Equality Impact Assessment has been reviewed and you have been advised to by the equality team.

EQUALITY IMPACT ASSESSMENT (EIA)**7.0 Approval**

Name of Head of Service: Sarah Elliott	Date approved by Head of Service: 30/01/2026
Name of Director: Mark Adams	Date sent to Director: 02/02/2026